

CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

Course Code	INST 221	Course Title	Japanese Popular Culture			
Credit Value	3	Department	Humanities			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	0	3
Course Description	<p>This course introduces Japanese popular culture as seen in manga, anime, TV dramas, cinema, advertising, literature, music, food, and fashion. The themes focus on the representation of gender and sexuality, cultural/national identity and ethnicity, and the impact of globalization.</p> <p><i>Prior to Fall 2024 term, this course was listed as ASIA 202</i></p>					
Prerequisite(s)	ENGL 099					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	ASIA 2st (3)	ASC 202 (3) B-Hum.	PAAS 2XX (1.5)	INTS 2XX (3)	SSEL 1XXX (3)	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, www.bctransferguide.ca					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> Examine and critically evaluate selected source materials dealing with popular culture in Japan. Identify key individuals and their contributions to Japanese popular culture. Demonstrate detailed knowledge of the impact of Japanese popular culture on manga, anime, TV drama, cinema, advertising, literature, music, food and fashion. Prepare and present the findings of an approved topic in an informative seminar format as described in the course outline. Prepare and write a term paper/essay which meets university transfer standards in terms of grammar, structure, format, content and documentation of sources. 					
Content	<p>Core topics – all of the following will be covered:</p> <ul style="list-style-type: none"> Introduction: what is Popular Culture (as contrasted to culture) today? Pop Culture theory Modern History and J-Pop Culture Cool” theory and Cool Japan Cute Culture Godzilla and Post War Japan Otaku Tribes Manga Anime; and Anime II: 21st century Gender, Body and Fashion 					



	<ul style="list-style-type: none"> • Cosplay, Moe and Geek Chic • Japanese Culture Abroad • Hip Hop and J-Pop Music <p>Additional topics may also be covered, at the discretion of the instructor.</p>		
Methods of Instruction	Lectures, discussions audio-visual and internet/www analysis		
Required Textbook(s)	The following textbook(s) is/are required, or approved equivalent(s). Tsutsui, William M. Japanese Popular Culture and Globalization. Vol. 6. Ann Arbor, MI: Association for Asian Studies, 2010.		
Required Equipment and Technology	<p>Students are required to have a computer with internet access.</p> <p>The following resources are provided by the College:</p> <ul style="list-style-type: none"> • Office 365 • Student email 		
Homework Hours	At minimum, students can expect one hour of homework for every hour of instructional time.		
Evaluation	<i>Component</i>	<i>% Value</i>	
	In-class writing/short quizzes	10-20%	
	Midterm examination	20-25%	
	Term paper/essay	20-25%	
	Seminar presentation and participation	10-15%	
Final examination	20-25%		
Completion Requirements	The minimum grade to pass this course is D (50%). Unless otherwise stated, a minimum grade of C- (55%) is required for this course to fulfil a prerequisite.		
Course Designer(s)	Brian Pendleton, Ph.D., Professor Emeritus (Asian Studies), Langara College	Consultant(s), if applicable	
Dean's Approval	Barbara Moon, Ph.D., Dean of Arts and Sciences, Alexander College	Dean's Approval Date	May 25, 2011
Curriculum Committee Approval Date	May 25, 2011	First Term Offered	Spring 2012
Last Review Date	January 24, 2020	Next Review Date	January 24, 2025
Revision History	<p>April 29, 2015 – Library resources added by Librarians, AC.</p> <p>January 24, 2020 – Minor revisions (grade ranges, resources) made by Sebastian Huebel, Brian Pendleton, Asia faculty, and Library staff.</p> <p>February 3, 2022 – English prerequisite increased from ENGL 098 to ENGL 099, effective from Spring 2022 term.</p>		



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October 2024 – Course recoded from ASIA 202 to INST 221.

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