

# Canadian Business & Current Affairs Database

AC Library 2020

# What is CBCA?



- Canadian Business & Current Affairs (CBCA) is a collection of diverse range of resources (including academic articles) from a Canadian perspective and spans many topics. Students may need to use these articles to complete assignments!
- CBCA will be of most interest to CMNS, ECON, COMM, ENGL, SOCI and HIST students.

Click to add text

Database	Subject	Media Type
Canadian Business and Current Affairs	CMNS, ECON, COMM, ENGL, SOCI, HIST	Academic journals, Magazines, Newspapers

# How do I access CBCA?

To navigate to AC's databases, navigate to the [“Articles and Databases”](#) page on the Library website:



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# Searching CBCA

ProQuest

Access provided by  
Alexander College

Basic Search Advanced Search Publications Browse Databases (4)

All Scholarly Journals Books Videos & Audio Dissertations & Theses More ▾

Enter search terms...

Full text  Peer reviewed ⓘ

Search tips

You are searching 4 databases containing scholarly journals, books, videos & audio, dissertations & theses, newspapers and more.

Type search terms  
(keywords) in here

**Important:** Need help coming up with keywords?  
Use the [AC Library's guide to creating keywords](#).

# Searching CBCA contd.

If you already know what kind of resource you are looking for (e.g. a peer-reviewed scholarly journal article), use the filters on the CBCA main search page:

The screenshot displays the CBCA search interface. At the top, a navigation bar contains buttons for 'All', 'Scholarly Journals', 'Books', 'Videos & Audio', 'Dissertations & Theses', and 'More'. The 'Scholarly Journals' button is highlighted in teal. Below this bar is a search input field with the placeholder text 'Search for scholarly journals...'. Underneath the search field are two filter options: 'Full text' and 'Peer reviewed', both of which are checked with blue checkmarks. To the right of the search field, a dropdown menu is open, listing various resource types: Newspapers, Magazines, Trade Journals, Reports, Wire Feeds, Blogs, Podcasts, & Websites, and Conference Papers & Proceedings. Two red callout boxes with arrows point to specific elements: one points to the 'Scholarly Journals' button and the 'More' button, and the other points to the 'Full text' and 'Peer reviewed' filter options.

You can filter your search by type of resource

All Scholarly Journals Books Videos & Audio Dissertations & Theses More ▾

Search for scholarly journals...

Full text  Peer reviewed ⓘ

You can limit your search by Full Text and Peer-Reviewed

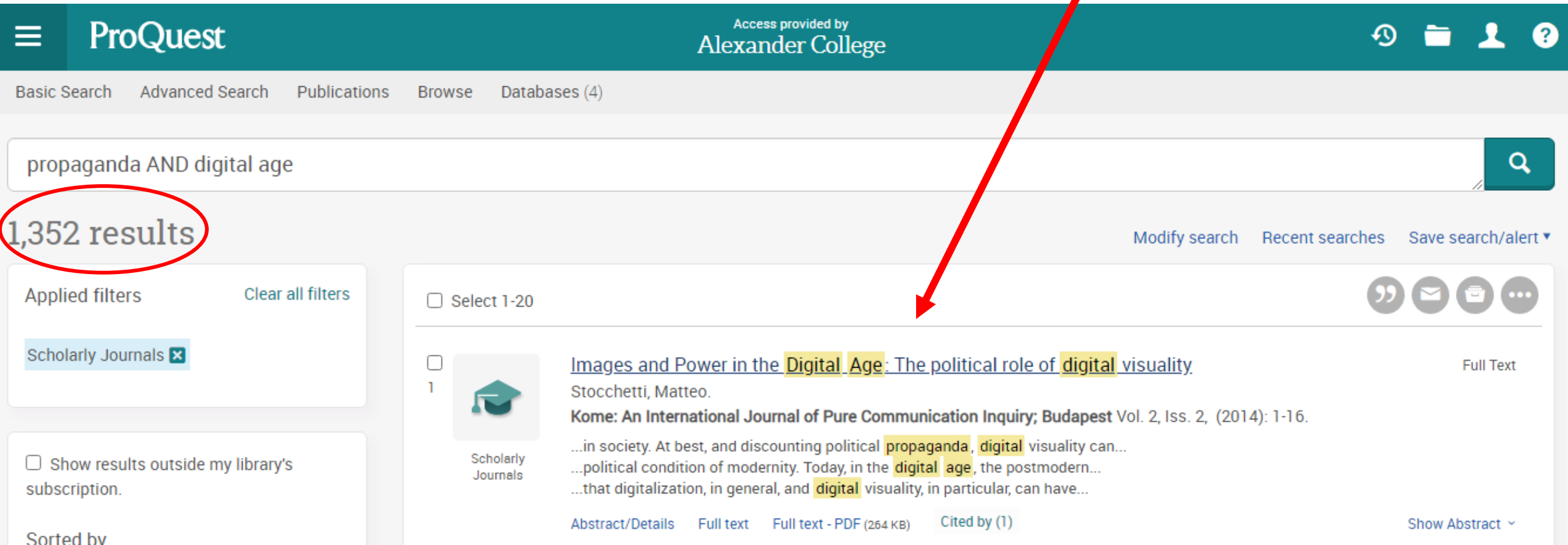
Newspapers  
Magazines  
Trade Journals  
Reports  
Wire Feeds  
Blogs, Podcasts, & Websites  
Conference Papers & Proceedings ▾

You are searching 4 databases containing scholarly journals, books, videos & audio, dissertations & theses, newspapers and more

# CBCA Results

CBCA will list the number of results from the search. From this search, there are 1,352 scholarly journal articles relating to propaganda and the digital age.

The list of results is shown below. Click on the title for more information about the resource.



The screenshot shows the ProQuest search interface. At the top, the ProQuest logo is on the left, and 'Access provided by Alexander College' is in the center. On the right, there are icons for a clock, a folder, a user profile, and a help icon. Below the header, there are navigation links: 'Basic Search', 'Advanced Search', 'Publications', 'Browse', and 'Databases (4)'. The search bar contains the text 'propaganda AND digital age'. Below the search bar, the text '1,352 results' is circled in red. To the right of the search bar are links for 'Modify search', 'Recent searches', and 'Save search/alert'. On the left side, there is a sidebar with 'Applied filters' and 'Clear all filters'. One filter is applied: 'Scholarly Journals'. Below this, there is a checkbox for 'Show results outside my library's subscription.' and a 'Sorted by' dropdown. The main results area shows a list of articles. The first article is 'Images and Power in the Digital Age: The political role of digital visuality' by Stocchetti, Matteo. It is from 'Kome: An International Journal of Pure Communication Inquiry; Budapest' Vol. 2, Iss. 2, (2014): 1-16. The abstract is partially visible: '...in society. At best, and discounting political propaganda, digital visuality can... political condition of modernity. Today, in the digital age, the postmodern... that digitalization, in general, and digital visuality, in particular, can have...'. There are icons for citation, email, and download. At the bottom of the article entry, there are links for 'Abstract/Details', 'Full text', 'Full text - PDF (264 KB)', and 'Cited by (1)'. A 'Show Abstract' dropdown is also present. A red arrow points from the text above to the first article entry.

# CBCA Results - Filtering

You can filter resources from the results page. Look for filters like:

- Full text
- Peer-reviewed
- Type of resource
- Date

**Important:** Need help figuring out what the filters do? Use the [AC Library's guide to searching databases](#).

1,359 results

Show results outside my library's subscription.

Sorted by

Relevance

Limit to

Full text

Peer reviewed

Source type

- Scholarly Journals
- Magazines
- Working Papers
- Other Sources

More >

Publication date

Last 12 Months

Last 5 Years

Last 10 Years

[Custom Date Range](#)

From:

2010-04-01

To:

2020-08-31

(Valid formats: yyyy-mm-dd, yyyy-mm, yyyy)

Apply

Subject

Document type

Language

Publication title

# Reading a Resource

Citation information about the resource can be found under the title

[Back to results](#) 1 of 1,352 >

Full Text | Scholarly Journals

## Images and Power in the Digital Age: The political role of digital visuality

Stocchetti, Matteo.

**Kome: An International Journal of Pure Communication Inquiry; Budapest** Vol. 2, Iss. 2, (2014): 1-16.



Full text

Full text - PDF

Abstract/Details

Hide highlighting

### Abstract

Translate ▾

Read the full article by reading online (Full text or Full text – PDF), or downloading the article as a PDF

The idea that digitalization, in general, and **digital** visuality, in particular, can have, alone, subversive or otherwise, emancipative effects on politics is based on the belief that the ideological apparatus supporting hegemonic relations consists of false ideas that the "power of images" can effectively challenge once larger parts of society are given access to this "power". This idea misinterprets the role of **digital** visuality by misconstruing the role of ideology, and by positioning visual communication and associated technology in a sort of socio-political vacuum: beyond the reach of ideology and the relations of power supported by it. Based on the insights provided by the classical works of Walter Benjamin and Jean Baudrillard on the visual construction of reality, I argue that an authoritative discussion of the cultural, social and political implications of **digital** visuality in Western societies invites the intellectual positioning of this process within the broader framework of hegemonic capitalism and the

Search ProQuest...



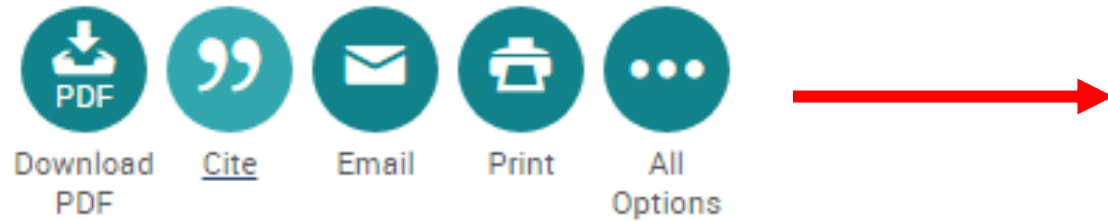
Cited by (1)

Related items

[Fighting Fake News!: Teaching Critical Thinking and Media Literacy in a Digital Age](#)  
**ProtoView;**  
**Beaverton** Vol. 2018, Iss. 21, Beaver  
... (1 of 1)



# CBCA Tools - Citation



**Important:** Never copy and paste the citations from a database without checking them against [AC's citation style guides](#)!

## Cite

Copy citations directly into your paper

MLA 8th Edition

Works Cited

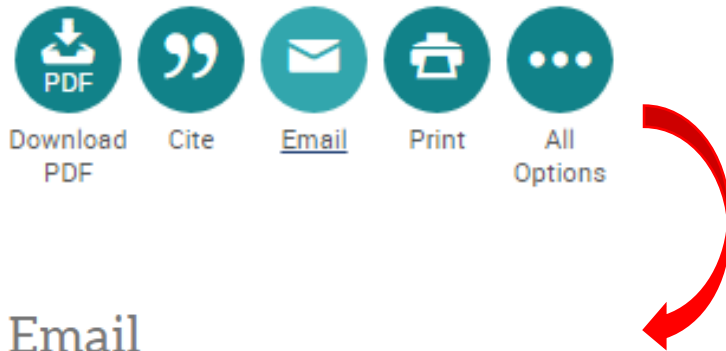
Stocchetti, Matteo. "Images and Power in the Digital Age: The Political Role of Digital Visuality: An International Journal of Pure Communication Inquiry." *Kome*, vol. 2, no. 2, 2014, pp. 1-16. *ProQuest*, <https://search.proquest.com/docview/2088908807?accountid=134665>.

Powered by  
**RefWorks**

Consult RefWorks [style guidelines](#) to check the accuracy and completeness of your citations.

Copy

# CBCA Tools – Email an article



## Email

Content:  
(where available)

Original file format (PDF, video, presentation, spreadsheets) ▼

Citation, abstract, full text, images, and indexing included. Attached file under 7MB.

Bibliography:

Include bibliographic citations at the end

Citation style:

APA 6th - American Psychological Association, 6th Ed ▼

Include:

- Recent searches
- Cover page/header
- Table of contents
- Document numbering

## Email

Email addresses: \*

Email addresses entered here will only be used to send your email. Use a comma or semicolon to separate email addresses. Each recipient will see their own email address only.

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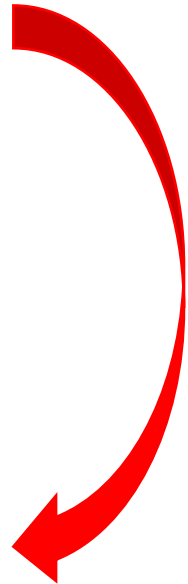
Cancel

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Log into your Google Drive or OneDrive account to save the article in the cloud

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# CBCA Tools – Related Items

< Back to results 1 of 2,879 >

Full Text | Scholarly Journals

## Images and Power in the Digital Age: The political role of digital visuality

Stocchetti, Matteo.

**Kome: An International Journal of Pure Communication Inquiry; Budapest** Vol. 2, Iss. 2, (2014): 1-16.



Full text Full text - PDF Abstract/Details

Hide highlighting

### Abstract

Translate

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Cited by (1)

Related items

Fighting Fake News!: Teaching  
Critical Thinking and Media  
Literacy in a Digital Age  
**ProtoView;**  
**Beaverton** Vol. 2018, Iss. 21, Beaver  
ton: Ringgold Inc. (May 7, 2018)



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**ProtoView;**  
**Beaverton** Vol. 2018, Iss. 21, Beaver  
ton: Ringgold Inc. (May 7, 2018)

Image Ethics in the Digital Age  
Rusted, Brian.  
**Canadian Journal of  
Communication;**  
**Toronto** Vol. 32, Iss. 2, (2007): 315-  
317.

Found an article that relates to your topic? Check out the 'Related Items' section on the right-hand side of the page to see more useful articles!

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