
Business Insights: Global

AC Library 2021



What is Business Insights: Global?

- Business Insights: Global is a database that provides access to academic articles, magazines and newspaper articles as well as company or industry reports and statistics
- Business Insights: Global is a useful resource for students in COMM and ECON courses

Business Insights: Global

COMM, ECON

Academic journals,
Magazines, Newspapers

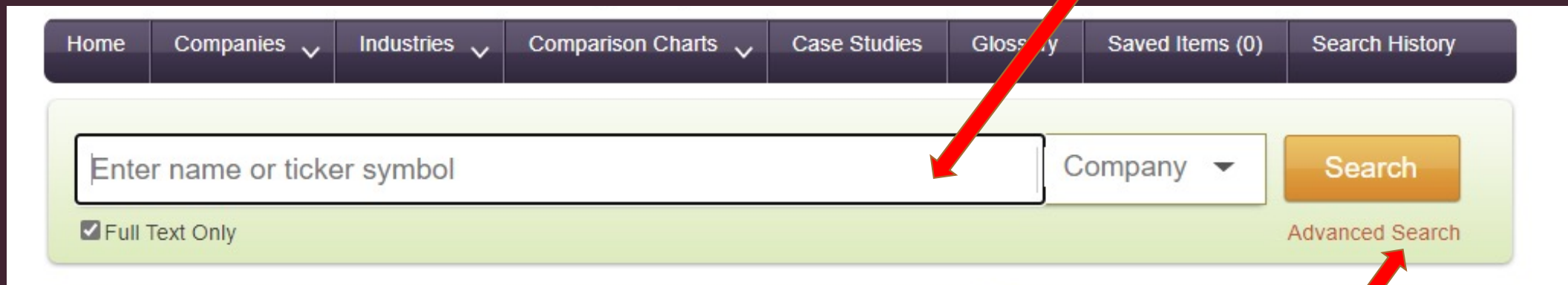
How do I access Business Insights: Global?

→ To access Business Insights: Global, go to the [Articles and Databases page](#) on the Alexander College Library's website and look for **Business Insights: Global** on the list of databases



Searching in Business Insights: Global

Type search terms
(keywords) in here



The screenshot shows a search interface with a dark blue navigation bar at the top containing links for Home, Companies, Industries, Comparison Charts, Case Studies, Glossary, Saved Items (0), and Search History. Below this is a light green search box containing a text input field with the placeholder text "Enter name or ticker symbol", a dropdown menu set to "Company", and an orange "Search" button. A checkbox labeled "Full Text Only" is checked. Below the search box, the text "Advanced Search" is visible. Two red arrows point to the search input field and the "Advanced Search" text.

Important: Need help coming up with keywords? Use the AC Library's [guide to creating keywords](#)

Click on
Advanced Search
for more options

Advanced Search

Search different fields using your keywords

Advanced Search

Enter Search Terms:

<input type="text"/>	Author	▼	
AND ▼			
<input type="text"/>	Subject	▼	⊖ Remove Row
AND ▼			
<input type="text"/>	Entire Document	▼	⊖ Remove Row
+ Add Row			

Search tools can be changed here

Advanced Search Continued

Select the type of material you would like to search for

Select peer reviewed
If you would like academic sources

Select Limiters:

Content Type:

Publication Title:

Peer Reviewed Only:

Full Text Only:

Articles and Reports:

Industry (NAICS 2017): NAICS codes

Industry (SIC):

Start Date: End Date:

Enter a date range if you need only material within a certain timeframe

Search Results

Search within results for any additional keywords

Explore other ways to limit your results on the left side including by dates, subjects and publication titles

You searched for: **apple**

Limit By: **Article** X

Displaying 1 - 50 of 2,156,857 < prev 1 2 3 4 5 6 7 8 9 10 next > Sort By: **Relevance** ▼

Search Within Results:

- Academic Journals (6,805)
- Case Studies (86)
- Company Chronologies (174)
- Company Histories (1,063)
- Magazines (101,993)
- Market Research Reports (70)
- Market Share Reports (799)
- Rankings (1,563)
- News (2,058,501)
- SWOT Reports (1)
- Trade Journals (258,054)
- Videos (249)

Limit By:

Full Text Only

Publication Dates:

- Past Week
- Past Month
- Past Year
- Custom Date Range

Related Subjects:

Apple, Inc. Survives Section 2(d) Opposition Challenge To APPLE MUSIC By Tacking On Prior Use Of APPLE By Apple Corps.
Article *Mondaq Business Briefing, April 19 2021*
The Board dismissed this Section 2(d) opposition to registration of APPLE MUSIC for various entertainment-related services, including the production and distribution of sound recordings, finding that Apple, Inc. proved ...

iMac, iPad Pro, and Apple TV 4K in stores Friday.
Article *Contify Retail News, May 18 2021*
May 18 -- Apple Inc issued the following news release: - Customers around the globe will begin receiving deliveries on Friday, May 21 Beginning May 21, customers can get their hands on the all-new iMac, the ...

Apple Music Announces Spatial Audio with Dolby Atmos; Will Bring Lossless Audio to Entire Catalog.
Article *Plus Company Updates, May 18 2021*
CUPERTINO: APPLE INC. has issued the following news release: Apple(r) today announced Apple Music(r) is bringing industry-leading sound quality to subscribers with the addition of Spatial Audio with support for Dolby ...

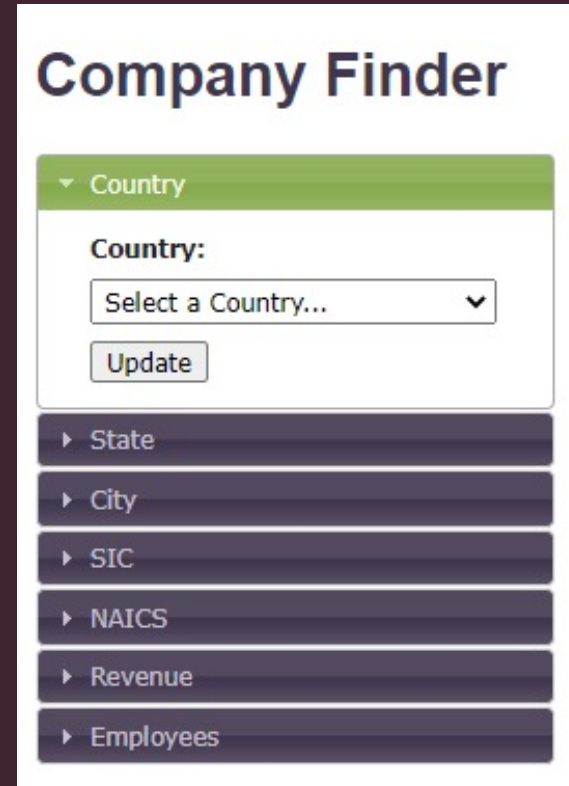
Apple Music announces Spatial Audio with Dolby Atmos; will bring Lossless Audio to entire catalog.
Article *Contify Retail News, May 17 2021*
Cupertino, California, May 17 -- Apple Inc issued the following news release: Apple today announced Apple Music is bringing industry-leading sound quality to subscribers with the addition of Spatial Audio with support ...

Choose how to sort results

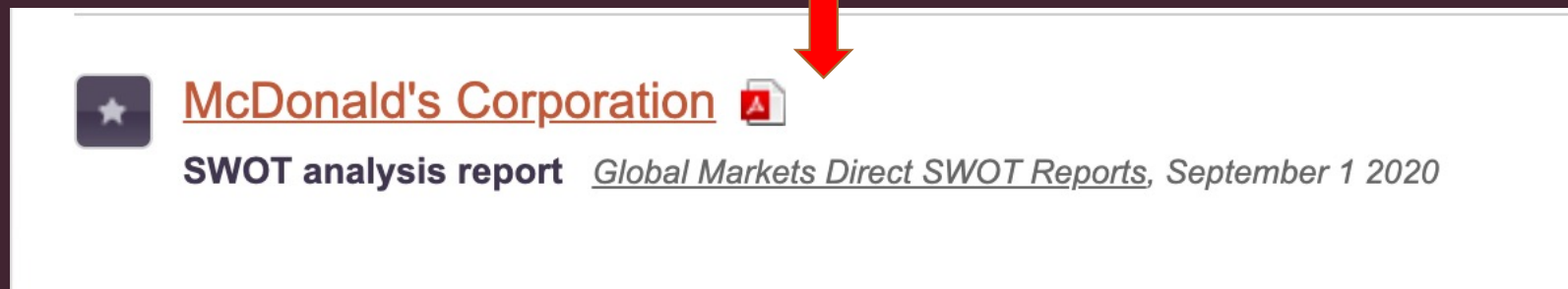
Searching for Company Reports – SWOT Reports



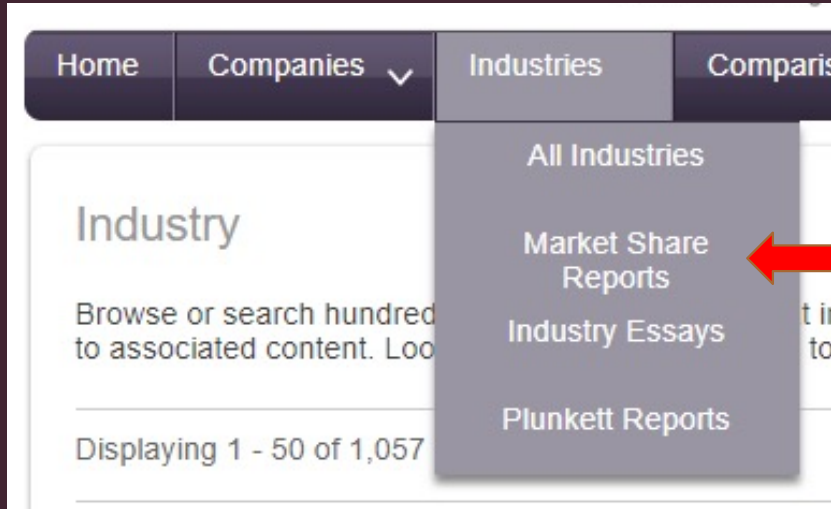
Select SWOT Reports to search for SWOT reports listed by company



Filter your search for companies by country, city, revenue or other categories in Company Finder



Searching for Industry Reports



Search for industrial reports for all industries, or by report type

Use the **search within results** box to enter your keywords and find articles relevant to your assignment



Fruit and Vegetable Markets

Industry Profile, Gale Business Insights Online Collection, 2021

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables. Establishments primarily engaged in Retailing fruits and vegetables via electronic home shopping, mail-order, or direct ...

Number of Companies:	<u>1</u>
Employees:	<u>190</u>
Annual Revenue:	<u>\$24,900,000</u>
NAICS:	445230

Comparing Companies

Change your information output to a table, or find articles related to your selected companies and search metric

Choose what metric you would like to compare

Add and remove companies to your chart

Comparison Charts

Countries

Companies

Industries

Use the comparison chart tab to compare countries, companies or industries

Compare Companies

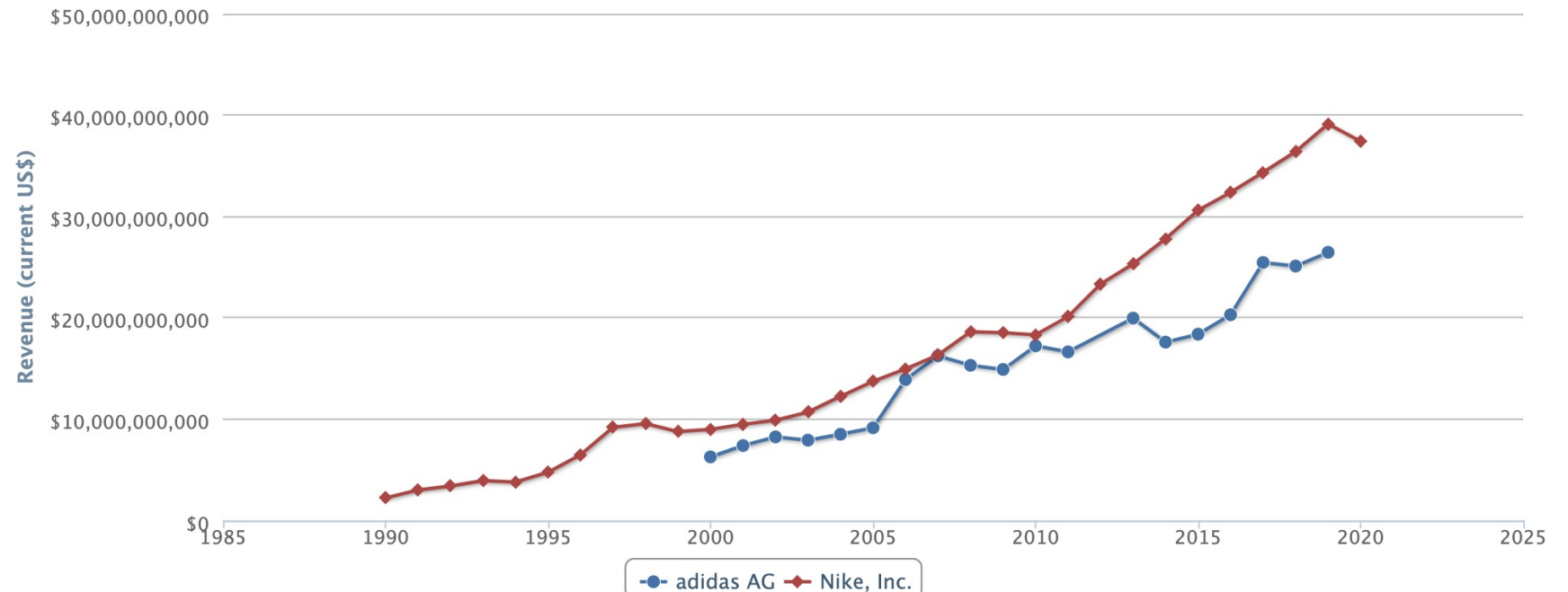
Chart Table Related Articles

Search Metrics: Revenue

Add/Remove

Share

Revenue by Company



Need more help?

Ask a Librarian



Chat



Call



Email



Appt

- Email us at library@alexandercollege.ca
- Call us on the student help line at 604-435-5815
- Book a one-on-one appointment with a research expert
- Chat with a librarian on our virtual reference service (AskAway)