

Credential Name: BBA in E-Business Management

LOWER-LEVEL COURSES

Year 1 Foundational Courses: Year 1 provides a cross-disciplinary foundation for university-level business studies, comprising *seven core courses plus four 100-200 level Arts and Science breadth electives* worth a minimum of 3 credits each.

Year 1 Term 1

Course	Prerequisites
BUSI 110: Business Mathematics (3)	ENGL 098
ENGL 100: Strategies for University Writing (3)	ENGL 099 (C) or Placement via internal English Placement Test
ECON 103: Principles of Microeconomics (3)	ENGL 098; and ECON 100 or MATH 11 (B) or MATH 12 (C) or MATH 100 or BUSI 110
Two Lower-Division Arts and Science Electives (3 Credits)	

Year 1 Term 2

Course	Prerequisites
COMM 100: Introduction to Business (3)	ENGL 098
CPSC 165: Introduction to Internet Concepts and Web Design Principles (4)	ENGL 098
ECON 105: Principles of Macroeconomics (3)	ENGL 098; and ECON 100 or MATH 11 (B) or MATH 12 (C) or MATH 100 or BUSI 110
Two Lower-Division Arts and Science Electives (3 Credits)	

Year 1 Credit Subtotal: 31

Year 2 Discipline-Specific Foundations: Year 2 provides intermediate-level foundations in the field of business, with increasing emphasis on skills relevant to the workforce and to informed global citizenship. Year 2 comprises *nine core commerce courses and one English course*.

Year 2 Term 1

Course	Prerequisites
BUSI 220: Intro to E-Business (3)	ENGL 100 and COMM 100
COMM 237: Information Systems in Business (4)	ENGL 099; and MATH 12 (C) or MATH 100 or BUSI 110
COMM 280: Small Business and Entrepreneurship (3)	ENGL 099; COMM 100 recommended for students with no previous work experience
COMM 290: Introduction to Quantitative Decision Making (3)	ENGL 098; MATH 104 or BUSI 110
ENGL 200: Professional and Technical Communication (3)	ENGL 100

Year 2 Term 2

Course	Prerequisites
BUSI 210 Business Research Methods (3)	ENGL 100 and BUSI 110
COMM 281: Human Resources Management (3)	ENGL 098
COMM 292: Management and Organizational Behaviour (3)	ENGL 098
COMM 293: Introduction to Financial Accounting (3)	ENGL 098
COMM 296: Introduction to Marketing (3)	ENGL 099

Year 2 Credit Subtotal: 31