Bachelor of Business Administration in E-Business:
Admission and Transfer Criteria

Admission Pathways
Applicants will be admitted to the Bachelor of Business Administration in E-Business through one of three main pathways: (1) English 099 bridging into first year; (2) direct entry into first year; or (3) transfer assessment. These pathways are explained below.

Pathway 1: English 099 Bridging into First Year
Students who qualify for ENGL 099 are permitted to take a maximum of two degree-level courses per term until they successfully complete ENGL 099.[1] The bridging admission requirements for students seeking entry into first year are as follows:

- Completion of Secondary Education (12 years or equivalent), or mature student status.

- Canadian Citizenship or legal authorization to study in Canada.

- At least 16 years of age.

- Language proficiency suitable for ENGL 099: Advanced Academic Preparation demonstrated by an IELTS score of 5.0 overall with a minimum 5.0 in writing, an equivalent score on another acceptable standardized test, or the required score on the English Placement Test

- Mathematics 12 with a minimum C+, MATH 100 with a minimum C, or required score on the Math Placement Test.

Pathway 2: Direct Entry into First Year
Direct entry admission requirements for students beginning the first year of the program are as follows:

- Completion of secondary education (12 years or equivalent), or mature student status.

- Canadian Citizenship or legal authorization to study in Canada.

- At least 16 years of age.

- Language proficiency suitable for ENGL 100: Strategies for University Writing demonstrated by completion of English 12 with a minimum C or equivalent (e.g., IELTS 6.0 overall with a minimum 6.0 in writing, an equivalent score on another acceptable standardized test, or the required score on the English Placement Test).

- Mathematics 12 with a minimum C+, MATH 100 with a minimum C, or required score on the Math Placement Test.

Pathway 3: Transfer Assessment
Course-to-course transfer credit may be applied to first- and second-year courses only. Transfer students are expected to meet all direct-entry admission requirements and to hold credit for all first- and second-year required courses and prerequisites (or their equivalencies) before proceeding to third year. Courses

considered for transfer credit must be articulated in the BC Transfer System or must undergo individual assessment, which requires submission of a report from an accepted credential evaluation service as well as course outline(s). Degree-level courses accepted for transfer credit must be completed with a grade of at least C- (1.67).

Where prospective transfer students are missing required or prerequisite courses, a transition plan may be discussed with Alexander College's academic advisors.

Residency Requirement
The residency requirement for Alexander College's Bachelor of Business Administration in E-Business is 50% (60 credits or a maximum of 20 courses).

Prior Learning Assessment and Recognition
In adherence to the applicable policy, Prior Learning Assessment and Recognition (PLAR) policy A-25 is also available to program applicants as a means of gaining credit for first- and second-year BBA requirements (see Appendix 15: PLAR policy).

Student applications for PLAR credit must be submitted at the time of program application and explain how prior life/work experience satisfies all or most of the learning outcomes for a particular course.

Applications are vetted by the program Department Head and/or Dean. Where PLAR applications are deemed worthy of further consideration, applicants are normally required to challenge the course by demonstrating their learning through formal evaluation. PLAR evaluations may consist of an oral or written exam, a written assignment, a portfolio, or other means of assessment. PLAR credit does not count toward program GPA or meet program residency requirements.

Graduation Requirements
Satisfactory completion of all program requirements with a cumulative program grade-point-average of 2.00 or higher.