



*Alexander College*

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# Curriculum Guides Year 1

**Alexander College**

Burnaby Campus | 101 - 4603 Kingsway, Burnaby BC V5H 4M4

Vancouver Campus | 100 - 602 West Hastings Street, Vancouver BC V6B 1P2



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## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 1

Course Code	BUSI 110	Course Title	Business Mathematics			
Credit Value	3	Department	Commerce			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	0	3
Course Description	This course introduces foundational mathematical and quantitative techniques used in business. Topics include arithmetic and algebra foundations, financial mathematics, break-even analysis, descriptive statistics, probability, sampling, and introductory regression, with emphasis on business decision-making.					
Prerequisite(s)	ENGL 098					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>• Apply arithmetic, algebraic, and percentage-based calculations in business contexts.</li> <li>• Analyze financial decisions using time value of money concepts.</li> <li>• Interpret cost-volume-profit and break-even models.</li> <li>• Summarize and visualize business data using descriptive statistics.</li> <li>• Apply probability and distributions to business uncertainty and scenarios.</li> <li>• Explain sampling concepts relevant to business research.</li> <li>• Analyze relationships using correlation and regression.</li> <li>• Communicate quantitative results clearly for decision-making.</li> </ul>					
Content	<p><b>Core topics</b> – all of the following will be covered:</p> <ul style="list-style-type: none"> <li>• Arithmetic Review and Order of Operations</li> <li>• Percentages, Ratios, and Proportions</li> <li>• Linear Equations and Graphing</li> <li>• Simple and Compound Interest</li> <li>• Present and Future Value</li> <li>• Break-Even Analysis</li> </ul>					



	<ul style="list-style-type: none"> <li>• Markup, Markdown, and Pricing</li> <li>• Data Presentation and Visualization</li> <li>• Measures of Central Tendency and Dispersion</li> <li>• Probability Fundamentals</li> <li>• Probability Distributions</li> <li>• Sampling and Regression</li> <li>• Predictive Analytics</li> </ul> <p>Additional topics may also be covered, at the discretion of the instructor.</p>										
Methods of Instruction	Lectures, assignments, board work, quizzes, and examinations.										
Required Textbook(s)	<p>The following textbook(s) is/are required, or approved equivalent(s):</p> <p>Clendenen, G., &amp; Moninger, K. (2025). <i>Business mathematics</i> (15th ed.). Pearson.</p> <p>Berenson, M., Levine, D., &amp; Szabat, K. (2024). <i>Basic Business Statistics, Concepts and Applications</i> (15th ed.). Prentice Hall.</p> <p>Supplementary:</p> <p>Black, K. (2019). <i>Business statistics: For contemporary decision making</i> (10th ed.). Wiley.</p> <p>Cleaves, C. E., &amp; Hobbs, M. A. (2023). <i>Business math</i> (12<sup>th</sup> ed.). Pearson.</p> <p>Hummelbrunner, S. A., Halliday, K., &amp; Hassanlou, A. R. (2025). <i>Contemporary business mathematics with Canadian applications</i> (13th ed.). Pearson Canada.</p> <p>Slater, S., &amp; Wittry, D. (2021). <i>Practical Business Math Procedures</i> (14th ed.). McGraw-Hill Education.</p> <p>OpenStax. (2023). <i>Introductory statistics</i>. OpenStax, Rice University.  <a href="https://openstax.org/details/books/introductory-statistics">https://openstax.org/details/books/introductory-statistics</a></p>										
Evaluation	<table border="1"> <thead> <tr> <th style="background-color: #e0e0e0;">Component</th> <th style="background-color: #e0e0e0;">% Value</th> </tr> </thead> <tbody> <tr> <td>Assignments</td> <td>10% - 15%</td> </tr> <tr> <td>Quizzes</td> <td>20% - 25%</td> </tr> <tr> <td>Midterm exam(s)</td> <td>30% - 35%</td> </tr> <tr> <td>Final exam</td> <td>30% - 35%</td> </tr> </tbody> </table>	Component	% Value	Assignments	10% - 15%	Quizzes	20% - 25%	Midterm exam(s)	30% - 35%	Final exam	30% - 35%
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Quizzes	20% - 25%										
Midterm exam(s)	30% - 35%										
Final exam	30% - 35%										



## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 1

Course Code	ENGL 100	Course Title	Strategies for University Writing			
Credit Value	3	Department	English			
No. of weeks	14	Hrs. per week	Lecture	Tutorial	Laboratory	Total
			6	0	0	6
Course Description	<p>This course provides instruction and practice in writing essays and reports for college and university courses. The primary aim of this course is to teach students the components of the composing process: how to generate ideas, research a topic, compose a thesis, plan, draft, revise, and edit various genres of academic discourse. These include expository and persuasive essays, rhetorical analysis, literary analysis, scholarly research essay, review of previous research, and examination/in-class essay. The course also helps students improve the active reading, speaking, and critical thinking skills and abilities necessary for success in college and university courses.</p>					
Prerequisite(s)	ENGL 099 (C or higher) or English 12 (C or higher)					
Initial Articulation Targets	UBC	SFU	UVic	UNBC	TRU	
	ENGL 112 (3)	ENGL 199 (3)	ENGL 135 (1.5)	ENGL 170 (3)	ENGL 1100 (3)	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>● Complete an academic writing assignment successfully by invoking and applying the components of the composing process: <ul style="list-style-type: none"> <li>○ Generate ideas, using such techniques as webbing and freewriting.</li> <li>○ Research a topic to find relevant, valid, and reliable sources online and in print.</li> <li>○ Compose a thesis, a controlling idea, and a clear critical premise.</li> <li>○ Develop a plan/template/outline for various forms of academic discourse.</li> <li>○ Write introductory, body, and concluding paragraphs appropriate for an academic writing assignment.</li> <li>○ Revise their written work by reconsidering and altering, if and where necessary, its structure, substance, sequence, and style.</li> <li>○ Edit their written work through the application of their knowledge of the rules and conventions of sentence structure, sentence grammar, punctuation, and mechanics.</li> <li>○ Cite their sources ethically, thoroughly, and accurately, using the most recent version of</li> </ul> </li> </ul>					



	<p>the MLA Citation Method.</p> <ul style="list-style-type: none"><li>● Complete an academic writing assignment successfully by applying their knowledge of the rhetorical/discourse conventions of those academic genres commonly assigned in college/university courses:<ul style="list-style-type: none"><li>○ A research-based expository essay/report/term paper.</li><li>○ A research-based argumentative or persuasive essay/report/term paper.</li><li>○ A summary and a paraphrase.</li><li>○ A review of previous research.</li><li>○ A review/evaluation/analysis of a written argument.</li><li>○ A literary analysis/review (of a poem, story, play or film).</li><li>○ An in-class/examination essay.</li><li>○ A narrative/memoir essay.</li></ul></li><li>● Read academic writing actively and critically, cultivating the ability to assess and evaluate:<ul style="list-style-type: none"><li>○ The validity of the writer’s argument and the extent to which it might be tainted by bias and/or flaws in logic.</li><li>○ The ways in which the author uses rhetorical strategies, such as the use of examples, details, comparisons, contrasts, causes, effects, and anecdotes, to develop and sustain a thesis.</li><li>○ The rhetorical strategies, such as organizational structure and the use of cohesive ties, which the author uses to enhance and maintain the clarity of the argument.</li><li>○ The appropriateness of the author’s style—including such elements as voice, the use of jargon, and diction—for the intended audience.</li></ul></li></ul>
Content	<p>Course content aligns closely with the learning outcomes described in the section above. ENGL 100 instructors provide instruction and practice in:</p> <ul style="list-style-type: none"><li>● Accessing and applying the components of the process of completing an academic writing assignment to a high standard.</li><li>● Understanding and applying the conventions of the modes of discourse or patterns of development for academic</li><li>● Reading academic texts closely and actively.</li><li>● Developing critical thinking and analytical reasoning skills.</li></ul> <p>The course textbooks, readings, and/or online learning resources supplement course content.</p> <p>Additional topics relevant to the ENGL 100 course learning objectives and learning outcomes may also be covered, at the discretion of the instructor.</p>
	<ul style="list-style-type: none"><li>● Instructor lectures/lessons on the components of the process for completing an academic writing assignment to a high standard: how to research a topic, how to develop a thesis and paragraph topic sentences, how to revise writing, and how to edit writing.</li><li>● Whole-class discussion on the style and content of course readings.</li></ul>



Methods of Instruction	<ul style="list-style-type: none"> <li>• Small-group discussion and projects on course-related issues.</li> <li>• Instructor assessment of and feedback on students' writing assignments.</li> <li>• Peer review of students' written work.</li> <li>• Canvas learning management system.</li> <li>• Orientation from College librarians.</li> <li>• Audio-visual presentations on course-related content.</li> </ul>	
Approved Textbook(s)	<p>The following textbooks are approved for use in ENGL 100:</p> <p>Bullock, R., &amp; Bertsch, D. (2025). <i>The Norton Field Guide to Writing</i> (7th ed.). Norton.</p> <p>Lunsford, A. (2023). <i>The Everyday Writer</i> (8th ed.). Bedford/St. Martin's.</p> <p>McWhorter, K. (2024). <i>Successful College Writing</i> (9th ed.). Bedford/St. Martin's.</p> <p>Soles, D. (2022). <i>The Essentials of Academic Writing</i> (1st Canadian ed.). Nelson.</p>	
Evaluation	<i>Component</i>	<i>% Value</i>
	In-class quizzes, posts, journal entries, writing assignments, and oral presentations.	10% - 15%
	Research/evidence-based expository essay.	15% - 20%
	Research/evidence-based argument/persuasive essay.	15% - 20%
	Midterm exam	10% - 15%
Final exam	25% - 30%	



## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 1

Course Code	ECON 103	Course Title	Principles of Microeconomics			
Credit Value	3	Department	Department of Economics			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	0	3
Course Description	Microeconomics is a particular branch of economics that exploits a model of behaviour based on several principles of motivation, preferences, and technology. This introductory course introduces the principal elements of theory concerning utility and value, price and costs, factor analysis, productivity, labour organization, competition and monopoly, and the theory of the firm.					
Prerequisite(s)	ENGL 098; and ECON 100 or MATH 11 (B) or MATH 12 (C) or MATH 100 or BUSI 110					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	ECON 101 (3)	ECON 103 (3) Q/B-Soc.	ECON 103 (1.5)	ECON 100 (3)	ECON 1900 (3)	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>• Articulate the components and understand the logic of the basic neoclassical model.</li> <li>• Explain how demand and supply curves follow from the core economic principles.</li> <li>• Use the concepts of supply and demand to explain how equilibrium prices and quantities are determined in both perfect and imperfect markets.</li> <li>• Conduct various graphical comparative static exercises with the model.</li> <li>• Perform simple present value calculations.</li> <li>• Apply the basic model to various real-world situations.</li> <li>• Develop critical thinking skills based on the economic model and apply these skills to various policy recommendations.</li> </ul>					
	<p>Core Topics – all of the following will be covered:</p> <ul style="list-style-type: none"> <li>• The economic way of thinking</li> <li>• Discrete vs. continuous variables</li> <li>• Maximization</li> <li>• Scarcity</li> <li>• Equilibrium</li> </ul>					



Content	<ul style="list-style-type: none"><li>• Substitution</li><li>• Marginal value</li><li>• Exchange</li><li>• The law of demand</li><li>• Elasticity</li><li>• Trade with just two people</li><li>• Market demand curves (special case)</li><li>• Market supply</li><li>• Comparative advantage</li><li>• The gains from specialization</li><li>• Production with diminishing marginal products</li><li>• Average cost curves</li><li>• Market equilibrium</li><li>• Taxes and quotas in agriculture</li><li>• The value of durable goods</li><li>• Present values</li><li>• The equilibrium interest rate</li><li>• Labor markets</li><li>• Income differences</li><li>• Unions and minimum wages</li><li>• Price searching</li><li>• Marginal revenue curve</li><li>• Game theory</li><li>• Collusion</li><li>• Competition policy</li><li>• Dominated and dominant strategies</li><li>• The evolution of cooperation</li></ul> <p>Additional topics may also be covered, at the discretion of the instructor.</p>
Method of Instruction	Lecture and seminar
Required Texts	<p>The instructor is to choose one of the following or a comparable text:</p> <p>Allen, D. W. (2025). <i>Making sense: An alternative approach to economic principles</i>. McInnes Creek Press.</p> <p>Frank, R. H., Bernanke, B. S., Antonovics, K., &amp; Heffetz, O. (2024). <i>Principles of microeconomics</i>. McGraw-Hill/Irwin.</p> <p>Greenlaw, S. A., Shapiro, D., &amp; MacDonald, D. (2022). <i>Principles of microeconomics</i> (3rd ed.). OpenStax,</p>



	<p>Rice University.</p> <p>Mankiw, N. G., Kneebone, R. D., &amp; McKenzie, K. J. (2026). Principles of microeconomics (10th Canadian ed.). Cengage Learning.</p> <p>Parkin, M., &amp; Bade, R. (2024). Microeconomics: Canada in the global environment (12th ed.). Pearson Canada.</p> <p>Sayre, J. E., Morris, A. J., &amp; Ghayad, P. (2024). Principles of microeconomics (11th ed.). McGraw-Hill Ryerson.</p>											
<p>Learning Resources</p>	<p><b>Text Resources:</b></p> <p>Bade, R., &amp; Parkin, M. (2021). Foundations of microeconomics (9th ed.). Pearson Canada.</p> <p>Case, K. E., Fair, R. C., &amp; Oster, S. M. (2025). <i>Principles of microeconomics</i> (14th ed.). Pearson.</p> <p>McConnell, C. R., Brue, S. L., Flynn, S. M., &amp; Barbiero, T. P. (2023). <i>Microeconomics</i> (17th ed.). McGraw-Hill Ryerson.</p> <p>Nicholson, W., &amp; Snyder, C. (2021). <i>Intermediate microeconomics and its application</i> (13th ed.). Cengage Learning.</p> <p>Ragan, C. (2025). <i>Economics</i> (18th Canadian ed.). Pearson Canada.</p> <p>Varian, H. R. &amp; Melitz, M. (2024). <i>Intermediate microeconomics: A modern approach</i> (10th ed.). W. W. Norton &amp; Company.</p> <p><b>Databases:</b></p> <p>Business Insights: Global</p> <p>Business Source Premier</p> <p>eBook Academic Collection (EBSCOhost)</p> <p>Regional Business News</p>											
<p>Evaluation</p>	<table border="1"> <thead> <tr> <th><i>Component</i></th> </tr> </thead> <tbody> <tr> <td>Assignments (2-4)</td> </tr> <tr> <td>Quizzes</td> </tr> <tr> <td>Midterm exam(s)</td> </tr> <tr> <td>Final exam</td> </tr> </tbody> </table>	<i>Component</i>	Assignments (2-4)	Quizzes	Midterm exam(s)	Final exam	<table border="1"> <thead> <tr> <th><i>% Value</i></th> </tr> </thead> <tbody> <tr> <td>10% - 15%</td> </tr> <tr> <td>10% - 25%</td> </tr> <tr> <td>30% - 40%</td> </tr> <tr> <td>30% - 35%</td> </tr> </tbody> </table>	<i>% Value</i>	10% - 15%	10% - 25%	30% - 40%	30% - 35%
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## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 2

Course Code	COMM 100	Course Title	Introduction to Business			
Credit Value	3	Department	Department of Commerce			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	0	3
Course Description	This course provides an understanding of different business types, structures, functions, disciplines, principles and activities within a Canadian context and an understanding of the forces, both external and internal, of the company that impact businesses and their performance. The course material will be applicable to all main types of business ownership, i.e. sole proprietorship, partnership and corporation.					
Prerequisite(s)	ENGL 098					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	COMM 100 (3)	BUS 1XX (3)	COM 100 (1.5)	COMM 100 (3)	MNGT 1710 (3)	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>• Describe a range of fundamental behavioural and managerial principles and their application to the planning, organizing, leading and controlling of the resources required to operate a business.</li> <li>• Explain how the external business environment impacts business activities and performance.</li> <li>• Explore and analyze factors involved in developing and providing successful products and services.</li> <li>• Evaluate the quality and effectiveness of business processes and activities.</li> <li>• Describe the different indicators of successful business performance.</li> <li>• Apply root cause analysis to the reasons for business failures.</li> <li>• Develop an outline of a business plan, demonstrating how the various parts of a business interact to form the “whole” and how such interactions determine whether businesses succeed or fail.</li> <li>• Define the discipline of marketing, accounting, finance, operations management, human resource and organizational behaviour, and explain its role in business operations.</li> <li>• Explain how a business operates.</li> </ul>					



Content	<p><b>Core topics</b> – all of the following will be covered:</p> <ul style="list-style-type: none"> <li>• The role of business in society</li> <li>• Analyzing the business environment</li> <li>• Introduction to management, leadership and entrepreneurship</li> <li>• The basic functions of management – planning, organizing, leading and controlling</li> <li>• Forms of business ownership</li> <li>• Entrepreneurship and small business – an introduction</li> <li>• Managing people – recruitment and selection, motivation, performance and management</li> <li>• Introduction to marketing</li> <li>• Introduction to customer service management</li> <li>• Managing financial resources</li> <li>• Introduction to operations management</li> <li>• Introduction to management information systems</li> <li>• Ethics and corporate social responsibility</li> <li>• Organizational culture and climate</li> <li>• Fundamentals of developing a business plan</li> <li>• Change and current trends in business</li> </ul> <p>Additional topics may also be covered, at the discretion of the instructor.</p>	
Methods of Instruction	Lectures, presentations and discussions, small-group exercises (including short case scenarios)	
Required Textbook(s)	<p>The following textbook(s) is/are required, or approved equivalent(s).</p> <p>Nickels, W. G., McHugh, J., &amp; McHugh, S. (2022). <i>Understanding Canadian business</i> (11th Canadian ed.). McGraw Hill.</p>	
Evaluation	<i>Component</i>	<i>% Value</i>
	Class Participation and Exercises	5% - 15%
	Quizzes	15% - 20%
	Group Project	15% - 25%
	Midterm exam	15% - 20%
Final exam	25% - 35%	



## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 2

Course Code	CPSC 165	Course Title	Introduction to Internet Concepts and Web Design Principles			
Credit Value	4	Department	Math and Sciences			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	1	4
Course Description	This course introduces students to basic planning and designing of effective web pages; implementing web pages using HTML (Hypertext Markup Language) and CSS (Cascading Style Sheets); enhancing web pages with the use of page layout techniques, text formatting, graphics, images, and multimedia; and producing a functional, multi-page website. It does not require nor expect any prior knowledge of HTML or Web design.					
Prerequisite(s)	ENGL 098					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	No credit	CMPT 165 (3)	CSC 1XX (1.5)	CPSC 1XX (3)		
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p><b>Learning Outcomes</b></p> <p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>• Explain the basic structure of the internet and world wide web.</li> <li>• Create static websites using HTML and CSS.</li> <li>• Create simple dynamic websites using a scripting language.</li> <li>• Design and create simple, dynamic websites.</li> <li>• Explain how to choose colours for a website based on colour theory.</li> <li>• Differentiate between image file types.</li> <li>• Examine whether a website is visually appealing and usable.</li> </ul>					
Content	<p>Core Topics – all of the following will be covered:</p> <ul style="list-style-type: none"> <li>• Basic Structure of the Internet and WWW</li> <li>• Hypertext Markup Language (HTML): Text, Images, Links, Lists, Tables, Forms</li> <li>• Cascading Style Sheets (CSS): Selectors, Formatting, Layout, Effects</li> <li>• Colour Theory</li> <li>• Graphics and Images</li> <li>• Design Principles</li> </ul>					



	<ul style="list-style-type: none"><li>• Programming: Python or JavaScript</li></ul> <p>Additional topics may also be covered, at the discretion of the instructor.</p>	
Method of Instruction	Lectures, assignments, computer laboratory work, projects, assigned reading, quizzes, exams	
Required Textbook(s)	The following textbook(s) is/are required, or approved equivalent(s): Felke-Morris, T. (2021). <i>Web development and design foundations with HTML5</i> (10th ed.). Pearson Education.	
Evaluation	<i>Component</i>	<i>% Value</i>
	Assignments and Quizzes	15% - 30%
	Labs and Projects	15% - 20%
	Midterm exams	20% - 35%
	Final exam	30% - 35%



## CURRICULUM GUIDE: OFFICIAL COURSE OUTLINE

### Year 1: Term 2

Course Code	ECON 105	Course Title	Principles of Macroeconomics			
Credit Value	3	Department	Department of Economics			
No. of weeks	14	Hrs. per week	<i>Lecture</i>	<i>Tutorial</i>	<i>Laboratory</i>	<i>Total</i>
			3	0	0	3
Course Description	Principles of macroeconomics introduces macroeconomic theories and issues, and how economic variables interact with one another. This introductory course covers topics such as the national product and income and how to measure it, the theory of income and employment determination, inflation, money, banking, and the Bank of Canada, interest rates and exchange rates, and fiscal and monetary policies.					
Prerequisite(s)	ENGL 098; and ECON 100 or MATH 11 (B) or MATH 12 (C) or MATH 100 or BUSI 110					
Initial Articulation Targets	<i>UBC</i>	<i>SFU</i>	<i>UVic</i>	<i>UNBC</i>	<i>TRU</i>	
	ECON 102 (3)	ECON 105 (3) Q/B-Soc	ECON104 (1.5)	ECON 101 (3)	ECON 1950 (3)	
	For updated information on the transferability of this course, please consult the BC Transfer Guide, <a href="http://www.bctransferguide.ca">www.bctransferguide.ca</a> .					
Learning Outcomes	<p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> <li>Understand the forces determining macroeconomic variables such as inflation, unemployment, interest rates, and the exchange rate.</li> <li>Be able to formulate and assess macroeconomic policy suggestions.</li> <li>Understand the differences between the major macroeconomic models.</li> <li>Be familiar with macroeconomic terminology, such as the multiplier, gross domestic product, the business cycle, monetarism, the natural level of unemployment and fiscal policy; consumption and saving, capital and investment, output and employment, income distribution.</li> <li>Be capable of interpreting and evaluating media reports on the macroeconomy.</li> </ul>					
Content	<p>Core Topics – all of the following will be covered:</p> <ul style="list-style-type: none"> <li>Supply and demand</li> <li>Measuring macroeconomic variables</li> <li>Demand equilibrium</li> <li>The multiplier</li> <li>The supply side</li> <li>Money, banking, and inflation</li> <li>Interest rates and monetary policy</li> </ul>					



	<ul style="list-style-type: none"> <li>• Policy debates</li> <li>• Budget deficits</li> <li>• Exchange rates</li> <li>• Balance of payments</li> <li>• Policy in an open economy</li> <li>• PPP and IRP</li> <li>• Stagflation</li> <li>• Redistribution policies</li> <li>• Consumption function</li> </ul> <p>Additional topics may also be covered, at the discretion of the instructor.</p>										
Method of Instruction	Lecture and seminar										
Required Texts	<p>The instructor is to choose the following or a comparable text:</p> <p>Mankiw, N. G., Kneebone, R. D., &amp; McKenzie, K. J. (2026). <i>Principles of macroeconomics</i> (10th Canadian ed.). Cengage Learning Canada.</p> <p>Ragan, C. T. (2025). <i>Macroeconomics</i> (18th Canadian ed.). Pearson Canada.</p> <p>Parkin, M., &amp; Bade, R. (2024). <i>Macroeconomics: Canada in the global environment</i> (12th ed.). Pearson Canada.</p>										
Learning Resources	<p><b>Text Resources:</b></p> <p>Bade, R., &amp; Parkin, M. (2024). <i>Foundations of macroeconomics</i> (9th ed.). Pearson Canada.</p> <p>Dornbusch, R., Fischer, S., &amp; Startz, R. (2018). <i>Macroeconomics</i> (13th ed.). McGraw-Hill Education.</p> <p>Frank, R. H., Bernanke, B. S., Antonovics, K., &amp; Heffetz, O. (2024). <i>Principles of macroeconomics</i>. McGraw-Hill Education.</p> <p>Krugman, P. R., &amp; Wells, R. (2024). <i>Macroeconomics</i> (7th ed.). Macmillan Learning.</p> <p>Sayre, J. E., &amp; Morris, A. J. (2024). <i>Principles of macroeconomics</i> (11th Canadian ed.). McGraw-Hill Ryerson.</p> <p><b>Databases:</b></p> <p>Business Insights: Global</p> <p>Business Source Premier</p> <p>eBook Academic Collection (EBSCOhost) Regional Business News</p>										
Evaluation	<table border="1"> <thead> <tr> <th>Component</th> <th>% Value</th> </tr> </thead> <tbody> <tr> <td>Assignments (2-4)</td> <td>10% - 15%</td> </tr> <tr> <td>Quizzes</td> <td>10% - 25%</td> </tr> <tr> <td>Midterm exam(s)</td> <td>30% - 40%</td> </tr> <tr> <td>Final exam</td> <td>30% - 35%</td> </tr> </tbody> </table>	Component	% Value	Assignments (2-4)	10% - 15%	Quizzes	10% - 25%	Midterm exam(s)	30% - 40%	Final exam	30% - 35%
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